



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/B Nelson/D/Sen/FL (16577)**
Agency/T-Code **Abar Media (2878)/948873799**
Buyer **HUTTON,SHELLI**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
Product **Political - Federal Candidate (1067)**
Brand **BILL NELSON SENATE (134141)**
Acct Types **National/Political**
Est/Headline **641/06385060**
Demo
Revision
Comments

Invoice **652842**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **337779**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:42:56PM**

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

NELSON FOR SENATE
******* THIS IS A CASH IN ADVANCE**

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,F-1	10/30/12 5:43AM (Tu)	00:30	BN12009H	\$925.00	
1.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,F-1	11/02/12 5:30AM (Fr)	00:30	BN12009H	\$925.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-1,F-1	10/31/12 6:13AM (We)	00:30	BN12012H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,W-1,F-1	11/02/12 6:22AM (Fr)	00:30	BN12012H	\$1875.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:58AM (Tu)	00:30	BN12012H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:26AM (We)	00:30	BN12009H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 8:29AM (Th)	00:30	BN12009H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:29AM (Fr)	00:30	BN12009H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,Tu-1	11/05/12 8:48AM (Mo)	00:30	BN12012H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,Tu-1	11/06/12 8:50AM (Tu)	00:30	BN12012H	\$2000.00	
5.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 9:59AM (Tu)	00:30	BN12009H	\$560.00	
5.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 9:48AM (We)	00:30	BN12012H	\$560.00	
5.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 9:57AM (Th)	00:30	BN12012H	\$560.00	
5.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 9:20AM (Fr)	00:30	BN12012H	\$560.00	
6.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:22AM (Mo)	00:30	BN12009H	\$560.00	
7.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/30/12 10:40AM (Tu)	00:30	BN12012H	\$560.00	
7.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	10/31/12 10:19AM (We)	00:30	BN12009H	\$560.00	
7.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	11/01/12 10:22AM (Th)	00:30	BN12009H	\$560.00	
7.0	Spot	10:00:00AM-11:00:00AM	Per week (4),Tu,We,Th,Fr	11/02/12 10:57AM (Fr)	00:30	BN12009H	\$560.00	
8.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:16AM (Mo)	00:30	BN12012H	\$560.00	
9.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 3:39PM (Tu)	00:30	BN12009H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 3:45PM (We)	00:30	BN12012H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 3:54PM (Th)	00:30	BN12012H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 3:55PM (Fr)	00:30	BN12012H	\$650.00	
10.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	11/05/12 3:45PM (Mo)	00:30	BN12009H	\$650.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 4:38PM (Tu)	00:30	BN12012H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 4:39PM (We)	00:30	BN12009H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 4:11PM (Th)	00:30	BN12009H	\$800.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 4:38PM (Fr)	00:30	BN12009H	\$800.00	
12.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	11/05/12 4:36PM (Mo)	00:30	BN12012H	\$800.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:21PM (Tu)	00:30	BN12009H	\$2250.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:53PM (We)	00:30	BN12012H	\$2250.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:42PM (Th)	00:30	BN12012H	\$2250.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:22PM (Fr)	00:30	BN12012H	\$2250.00	
14.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	11/05/12 5:28PM (Mo)	00:30	BN12009H	\$2250.00	
16.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-1	11/03/12 11:42PM (Sa)	00:30	BN12009H	\$3300.00	
17.0	Spot	9:00:00PM-10:00:00PM	Day,Su-1	11/04/12 9:41PM (Su)	00:30	BN12009H	\$6000.00	
18.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/30/12 11:44PM (Tu)	00:30	BN12012H	\$1025.00	
18.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/31/12 12:01AM (We)	00:30	BN12012H	\$1025.00	



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Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

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18.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	10/31/12 11:54PM (We)	00:30	BN12009H	\$1025.00	
18.1	Spot	11:35:00PM-12:05:00AM	Day,Tu-1,W-2,Th-1	11/01/12 11:44PM (Th)	00:30	BN12009H	\$1025.00	
19.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 11:44PM (Mo)	00:30	BN12012H	\$1025.00	
20.0	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-2,Th-1	10/30/12 1:02AM (Tu)	00:30	BN12009H	\$340.00	
20.0	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-2,Th-1	10/31/12 12:48AM (We)	00:30	BN12009H	\$340.00	
20.0	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-2,Th-1	10/31/12 1:02AM (We)	00:30	BN12012H	\$340.00	
20.0	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1,W-2,Th-1	11/01/12 12:40AM (Th)	00:30	BN12012H	\$340.00	
21.0	Spot	12:00:00AM- 1:00:00AM	Day,M-1	11/05/12 12:59AM (Mo)	00:30	BN12009H	\$340.00	
22.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	11/03/12 5:43AM (Sa)	00:30	BN12009H	\$340.00	
23.0	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	11/03/12 6:56AM (Sa)	00:30	BN12012H	\$850.00	
24.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:12AM (Sa)	00:30	BN12009H	\$1050.00	
24.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:38AM (Sa)	00:30	BN12012H	\$1050.00	
25.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-1	11/03/12 9:59AM (Sa)	00:30	BN12009H	\$1050.00	
26.0	Spot	12:00:00PM- 7:00:00PM	Day,Sa-2	11/03/12 12:00PM (Sa)	00:30	BN12012H	\$2750.00	
26.0	Spot	12:00:00PM- 7:00:00PM	Day,Sa-2	11/03/12 12:06PM (Sa)	00:30	BN12009H	\$2750.00	
27.0	Spot	5:00:00AM- 6:00:00AM	Day,Su-1	11/04/12 5:42AM (Su)	00:30	BN12009H	\$250.00	
28.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	11/04/12 6:38AM (Su)	00:30	BN12012H	\$850.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 7:54AM (Su)	00:30	BN12012H	\$1050.00	
29.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 8:36AM (Su)	00:30	BN12009H	\$1050.00	
30.0	Spot	1:00:00PM- 6:00:00PM	Day,Su-3	11/04/12 1:02PM (Su)	00:30	BN12012H	\$475.00	
30.0	Spot	1:00:00PM- 6:00:00PM	Day,Su-3	11/04/12 2:42PM (Su)	00:30	BN12009H	\$475.00	
30.0	Spot	1:00:00PM- 6:00:00PM	Day,Su-3	11/04/12 4:35PM (Su)	00:30	BN12012H	\$475.00	
31.0	Spot	12:00:00PM- 7:00:00PM	Per week (1),Sa	11/03/12 1:58PM (Sa)	00:30	BN12012H	\$2750.00	
32.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 12:05AM (Sa)	00:30	BN12012H	\$1250.00	
33.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 7:42AM (Su)	00:30	BN12009H	\$1050.00	
34.0	Spot	11:30:00PM-12:00:00AM	Per week (2),Su	11/04/12 11:49PM (Su)	00:30	BN12012H	\$475.00	
34.0	Spot	11:30:00PM-12:00:00AM	Per week (2),Su	11/04/12 11:58PM (Su)	00:30	BN12009H	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$78,290.00	Total Spots	66
Commission	(\$11,743.50)		
Net Total	\$66,546.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM